

Education

BFA Art and Design: Graphic Design

Cal Poly, San Luis Obispo, Fall 2015–Present

I'm a fifth year undergraduate student graduating in June 2020. I'm minoring in Environmental Studies and am part of the University Honors Program.

Employment

Freelance Designer

Freelance, 2011–Present

I design print pieces and identities, plus design and code websites for clients.

Media and Marketing Intern

Cal Poly New Student & Transition Programs, 2017–Present

I design posters and printed promotional materials, take photos and videos at events, and maintain the program website.

Writing Assistant

Cal Poly University Honors Program, 2017–Present

I write and copyedit pieces for program publications. I also design promotional materials, work with branding and photograph events.

Experience

Cal Poly AIGA Student Group

President, 2018–2019

I oversaw our officer board, hosted meetings, and helped plan events, workshops, and studio tours. I also served on the AIGA Central Coast board as a Student Liaison.

WOW Team Facilitator

Week of Welcome/Orientation Team, 2016–17/2017–18

I volunteered two years training leaders for Cal Poly's orientation programs and two years leading groups of new students. I was named *Facilitator of the Year 2017*.

Skills

Interaction Design

User research; wireframing and prototyping; user interface animation

Tools

Photoshop, Illustrator, InDesign, XD, After Effects; Sketch; HTML, CSS

Graphic Design and Illustration

Print and publication design; illustration; brand research and identity; designing for sustainability and the environment

Photography and Content

Studio and on-location photography; Adobe Lightroom and Capture One; editing, content writing, and research